



PRESS RELEASE

## **Toby Ward adds practical experience to Origin Fertilisers nutrition agronomy team in East Anglia and the south-east**

Origin Fertilisers has strengthened its nutrition agronomy team with the appointment of Toby Ward to cover East Anglia and the south-east.

Mr Ward's appointment is part of a trio of recent additions to Origin's regional nutrition agronomists providing crop nutrition advice to farmers nationwide. All three new recruits hail from practical farming backgrounds, which gives them a boots-on-the-ground understanding of day-to-day agriculture.

Following over a decade of on-farm experience working in multiple operational management roles, Mr Ward has joined Origin to help farmers maximise the efficacy of their crop nutrition and offer advice on improving soil health.

"My practical experience involved using geo-location fertiliser spreading systems to increase accuracy, which has given me a strong knowledge of field operations. I have also worked with a variety of crops from combinable cereals and oilseeds, through to onions and maize. It has taught me that no soil is the same and tailored approaches are essential to maximise the nutrients within the soil.

"It is an interesting time for the industry, and we need to find better ways to add nutrition to the crops and be clear in what we are trying to achieve. Getting advice on how different nutrients can influence crop and soil health will allow farmers to use fertiliser more effectively."

Mr Ward is based in Suffolk and will be available for advice throughout the south-east. He is currently studying for his FACTS qualification.

ENDS

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**Picture:** Toby Ward

**Caption:** Knowing how different nutrients can influence crop and soil health will allow farmers to use fertiliser more effectively, says Toby Ward.

**Notes to editors:**

- Origin Fertilisers is a national manufacturer and distributor of fertiliser with 12 production facilities across Great Britain and headquarters in Royston, Hertfordshire.
- Origin has over 15,000 products to help arable and grassland farmers make better use of fertiliser – both financially and environmentally – by using targeted prescription fertilisers to improve soil fertility and crop productivity. Targeted nutrition (with a known carbon footprint) can have a significant impact on helping farming reach sustainability goals.
- A team of regional in-house nutrition agronomists offer practical advice to growers on ways to improve their crop nutrition and fertiliser usage.

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