



PRESS RELEASE

Prescription nutrition available in convenient 25kg fertiliser bags

A new state-of-the-art bagging line will produce 25kg bags of fertiliser aimed at professional growers in the forestry, horticultural and amenity sectors looking for a more convenient way to improve soil fertility through targeted nutrition.

The line has been installed at Origin Fertilisers' Silloth production site in Cumbria and has an automatic palletiser and shrink wrap to help keep the bags in pristine condition.

The new 25kg product lines are available throughout the UK and will be of particular interest to users who don't require, or have the space to store, fertiliser products in the traditional bulk quantities associated with larger bags, such as the small holder or equine markets.

A wide range of products are available, including the option of Origin's Nutri-Match prescription service, which matches fertiliser grades to the soil's nutritional requirements.

"The 25kg line offers growers in different markets the option to buy smaller bags in manageable quantities and not feel tied to ordering lorry loads of bulk product, which can be a strain on cashflow and storage," says Richard Clark, sales director at Origin Fertilisers.

"We wanted to extend the use of our prescription matching service, which targets nutritional inputs to the soil's needs based on a detailed soil analysis. This has been proven to increase yields and crop quality and offers growers the option to include up to 14 essential nutrients in any one blend."

The 25kg bag range includes four standard grades – 20-10-10 or 24-4-4 – and buyers also have the option to add sulphur in the 13-13-20 + 4.5SO₃ and 15-15-15 + 4.5SO₃ blends.

Also available in the 25kg line are products from Origin's Natural Nutrition range, which is derived solely from naturally occurring materials to help improve soils with phosphate, potash, sulphur and calcium.

"This is aimed at growers wanting to minimise their impact on the environment and only use naturally mined products on their crops. These include phosphate and potassium, along with polysulphate, which offers a slow release of sulphur to help with nitrogen use efficiency.

"Further benefits of using the smaller bags include less undercover space required to store them and easier to transport to the field," adds Mr Clark.

The minimum order for 25kg bags is 40 to fit on a one tonne pallet load for easy delivery and storage. Growers after the NutriMatch prescription blend in 25kg bags will need to order eight tonnes of a single grade.

The bags are available through a range of national and regional merchants or by speaking to your local Origin Fertilisers' sales representative.

ENDS

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Picture: 25kg bags

Caption: A new line of 25kg bags from Origin Fertilisers will offer valuable ways to get targeted nutrition onto small acreages of crops.

Notes to editors:

- Origin Fertilisers is a national manufacturer and distributor of fertiliser with 12 production facilities across Great Britain and headquarters in Royston, Hertfordshire.
- Origin has over 15,000 products to help arable and grassland farmers make better use of fertiliser – both financially and environmentally – by using targeted prescription fertilisers to improve soil fertility and crop productivity. Targeted nutrition (with a known carbon footprint) can have a significant impact on helping farming reach sustainability goals.
- A team of regional in-house nutrition agronomists offer practical advice to growers on ways to improve their crop nutrition and fertiliser usage.

Contacts:

Mandy McAulay

Marketing manager, Origin Fertilisers
mandy.mcaulay@originfertilisers.co.uk

Edd Mowbray

Agribusiness Communications

edd@abccomms.co.uk

07534 650401